

EXHIBIT 108

**“UFC Announces First NY
Event at MSG”**

UFC

CERVEZA
Modelo
OFFICIAL BEER PARTNER



Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER



Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER



Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER



Home → News → Article

UFC ANNOUNCES FIRST NY EVENT AT MSG

April 14, 2016

Article Comments (0)

Second event to be announced for Upstate New York by end of 2016



NY Governor Cuomo signs bill to make professional MMA legal in state (Jeff Zelevansky/Zuffa LLC/Zuffa LLC via Getty Images)

Las Vegas – Following today's landmark bill signing by Governor Andrew Cuomo to legalize and regulate professional mixed martial arts (MMA) in New York, UFC® announced that it will host a major Pay-Per-View event at Madison Square Garden on Saturday, November 12.



@ufc

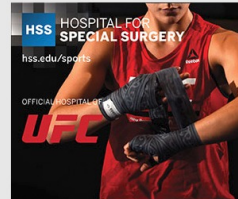
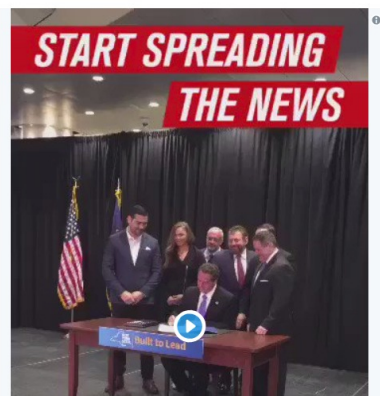
Hey @TheGarden: Let's do this 🍷

10:47 AM - Apr 14, 2016

1,312 1,194 people are talking about this

Additionally, UFC will be adding another live event in Upstate New York before the end of the year. The organization has pledged four events per year for the first three years after passage of the bill. The events will be held in Upstate cities such as Buffalo, Rochester, Syracuse, Utica, and Albany, in addition to Madison Square Garden and the Barclays Center.

Today's bill signing and event date announcements cement mixed martial arts' incredible future in the state of New York, and reaffirm UFC's commitment to a market that is home to many top stars including former UFC champions Jon Jones, Chris Weidman and Rashad Evans, and countless other title contenders.



RELATED TOPICS

New York

RELATED NEWS

UFC FIGHT NIGHT ALVAREZ VS POIRIER 2 LIVE ON FOX



Saturday, July 28

8PM/5PM ET/PT Calgary, Alberta

Buy Tickets > How to Watch >

MEDIA

Recent Popular



Watch the Fight Night Calgary media day faceoffs, featuring main event stars Eddie Alvarez and Dustin Poirier.
Jul 25, 2016



Dana White's Tuesday Night Contender Series continues to bring fresh talent to the Octagon. Hear from Week 6's big winners Jeff Hughes, Jim Crute and Sodiq Yusuff on today's UFC Minute.
Jul 25, 2016



We recap the high energy open workouts for Fight Night Calgary, airing live and free on FOX this Saturday July 28.
Jul 25, 2016

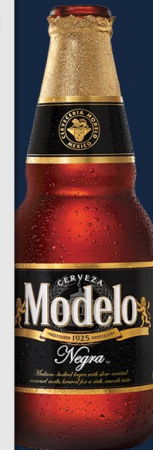


We talk to Teia Torres as she concludes an intensive camp in preparation for her showdown with Joanna Jedrzejczyk at Fight Night Calgary Saturday July 28 on FOX.
Jul 25, 2016



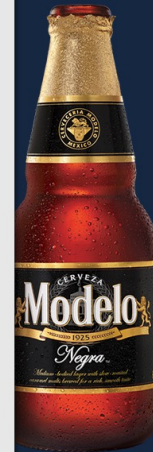
UFC

CERVEZA
Modelo
OFFICIAL BEER PARTNER



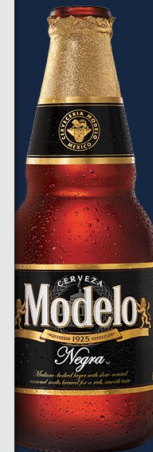
Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER



Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER



Drink responsibly. Modelo Especial® and Modelo Negra® Beers, Imported by Cerveza Imports, Chicago, IL.

OFFICIAL BEER PARTNER

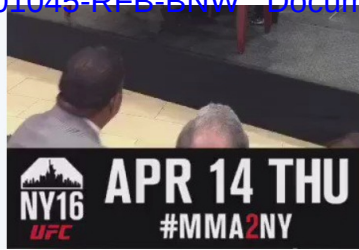


Drink responsibly. Modelo Especial
and Modelo Negro are
Imported by Corona Imports, Chicago, IL.

OFFICIAL BEER PARTNER



OFFICIAL BEER PARTNER



#MMA2NY is OFFICIAL!!!

10:57 AM - Apr 14, 2016

926 654 people are talking about this

"I want to thank Governor Andrew Cuomo, Assembly Majority Leader Joseph Morelle, Senator Joe Griffo and the many other leaders in the state of New York for legalizing and regulating the sport of mixed martial arts," said UFC Chairman and CEO Lorenzo Fertitta. "Our commitment to bringing incredible live events to New York starts immediately, as we've planned a major Pay-Per-View event at Madison Square Garden on November 12. It's going to be a historic, monumental moment for this sport and our passionate fans when the Octagon finally arrives in New York."

"Today marks a great day for both MMA fans and New York," said Joel Fisher, executive vice president, Marquee Events and Operations, The Madison Square Garden Company. "We think it's only fitting that the first UFC event is taking place at The World's Most Famous Arena and look forward to these world-class athletes becoming part of The Garden's storied history."

Further information about the upcoming live event at Madison Square Garden will be announced in the weeks to come.

COMMENTS

Home → News → **Article**

Country / Region: **United States**

Schedule

[Buy Tickets](#)
[How to Watch](#)
[Full Schedule](#)
[Past Events](#)

Fighters

[All Fighters](#)
[Fighter News](#)
[Hall of Fame](#)

Media

[Browse Video](#)
[Browse Photos](#)

Discover UFC

[Shop UFC](#)

[Fight Club](#)

[UFC Gyms](#)

[UFC FIGHT WEEK](#)

More

[The Octagon Guide](#)
[E.A. Sports UFC Mobile](#)
[UFC iPhone App](#)
[RSS](#)
[Dana White's Video Blog](#)
[Dana White's Twitter](#)
[The Ultimate Fighter](#)
[Press Room](#)
[Rules & Regulations](#)
[Glossary](#)



REPORT FRAUDULENT
BROADCASTS, VIDEO,
AND MERCHANDISE >>

Get More UFC



UFC Fight Night
Alvarez vs Poirier 2
Live on FOX



Sat. Jul 28 | 8PM/5PM
ET/PT

[Buy Tickets](#)

[About](#)
[Advertise With Us](#)
[Careers](#)

[Support](#)
[Contact Us](#)
[FAQ](#)

[Privacy Policy](#)
[Terms of Use](#)

UFC Newsletter

Email Address

Select Country

By checking this box, you agree that you would like to receive offers and information from UFC (Zuffa, LLC) about similar events and products by email as described in our [Privacy Policy](#) (<http://www.ufc.com/privacy/Policy>). You can unsubscribe at any time.

[Submit](#)



The official website of the Ultimate Fighting Championship®. Copyright © 2001-2015 Zuffa, LLC. All Rights Reserved.

